



Connect with the **Senior Market** in Central Florida.



Retail-level Exposure • Preferred Provider Referrals
Professional Networking • Online Marketing Exposure
Special Event Participation

One Senior Place

is a one-stop marketplace for senior information and resources.

Consumers come to us for a **FREE** consultation with our Care Manager who will refer them to the appropriate services - maybe your business!

One Senior Place offers you effective, targeted exposure to seniors, adult children and baby boomers from your office or showroom.

Display advertising opportunities in our Lobby, Senior Resource Library and Living Options Showroom are also available.

Call today to learn how you can become a One Senior Place affiliate.



Two locations to serve you.

715 Douglas Avenue, Altamonte Springs, FL 32714
407.949.6733

8085 Spyglass Hill Rd, Viera FL 32940 | 321.751.6771

OneSeniorPlace.com



What We Do.

One Senior Place is a one-stop resource for information, advice, care, and services for seniors, caregivers, and those approaching retirement. When you walk through our doors you will find a wide variety of senior focused businesses, plus a calendar packed with educational presentations, seminars, and special events. We also offer a free consultation with an Aging Services Expert to help seniors and their family caregivers identify and connect with the services you need.

How We Can Help.

Think of us as your go-to resource for all things related to retirement and aging. Whether you, a parent, or a friend needs advice, care, or a referral One Senior Place can help. We have a team of experts waiting to assist you with questions like, *"Will I have enough money to retire?"*, *"What type of insurance is the best for my situation?"*, *"My loved one needs help in their home, what are my options?"*, and much more.

Give us a call.

Call 407-949-6733 to schedule a complimentary consultation with our Care Manager, or visit our beautiful location and see how One Senior Place can help you find the answers to the questions that matter most.





Marketing Opportunities

One Senior Place offers businesses effective, targeted exposure to seniors, adult children, and those approaching retirement. Resident Business affiliates lease office space or advertise at One Senior Place and are promoted in many ways including:

- Retail-level exposure to qualified seniors and family caregivers who are actively shopping for care, services and products.
- Referrals to your business from our in-house Care Manager consultations.
- Complimentary use of 130+ person capacity auditorium and two conference rooms with state-of-the-art AV equipment for hosting meetings, presentations, and events.
- Your business listed in the One Senior Place print directory and website directory.
- Dedicated webpage with your logo, featured images, company description, website link, videos, and direct contact information.
- Your brochures displayed in the Senior Resource Library as well as the opportunity to display additional branded educational tools and resources.
- Networking, referral and partnership opportunities with other Resident Business affiliates, including our monthly Networking Breakfast.
- Affiliation with the trusted One Senior Place brand and permission to use the One Senior Place logo on your marketing materials and website.
- Your sponsored events hosted at One Senior Place included on our monthly print calendar.
- Your sponsored events included in One Senior Place consumer and professional email blasts and website calendar.
- Assistance creating flyers for your One Senior Place events.
- Complimentary vendor table and participation at One Senior Place Special Events.
- Custom signage on business directory behind reception desk in front lobby.
- Opportunities to contribute to our blog, Facebook page and more - see Online Marketing Opportunities insert.

Optional Marketing Opportunities

- Special Event Sponsorships are also available and include premium exposure to consumers as well as additional print and online promotional coverage.
- Cooperative advertising opportunities in some of the print publications we advertise in may also be available.



Online Marketing Opportunities

OneSeniorPlace.com

- Your business listed in the One Senior Place website directory.
- Dedicated webpage with your logo, featured images, company description, website link, videos, and direct contact information.
- Events you host at One Senior Place included on the Events calendar on our website.
- Use of the One Senior Place logo and links to OneSeniorPlace.com on your website.
- Your community and professional networking events included on the Events calendar on our website.
- Articles, blog posts and videos provided by you posted to Articles & News page on our website.

Facebook & Social Media

- One Senior Place will actively engage with your business on Facebook and other social media platforms—through likes, shares, and tags.
- Links to articles you submit to our One Senior Place Articles page shared on our Facebook page.
- Follow us on Facebook: @ One Senior Place - Orlando, Florida
- Follow us on Instagram: @oneseniorplace
- Follow us on TikTok: @oneseniorplace
- Subscribe to the One Senior Place YouTube channel
- Follow us on LinkedIn: One Senior Place - Altamonte Springs

Email Marketing

- Your sponsored events featured in our weekly email to 3,000+ engaged seniors.
- Professional events promoted in our monthly blast to 1,000+ industry contacts.
- Our email list is built through genuine community connections—never purchased—ensuring a trusted, local audience.



Consumer Traffic Overview

Targeted Traffic

- Over 23,000 annual visitors, mostly seniors and their family caregivers
- Packed calendar of senior events each month at One Senior Place

Care Manager Consultations & Referrals

- Multiple free consultations each month
- Average of multiple referrals per consultation
- Top 10 Categories Referred to by Care Manager
 1. Senior Living Options
 2. In-Home Senior Care, Home Health Care
 3. Elder Law Attorney
 4. Medicare/Health Insurance
 5. Financial Planning
 6. Clinical Trials
 7. Physicians, Therapists, Medical Services
 8. Alzheimer's/Dementia Resources
 9. Relocation and Real Estate Services
 10. Transportation

Referrals to One Senior Place

Top 5 Referral Sources

1. Word of Mouth
2. Events at One Senior Place
3. Internet, Email Blasts and Social Media
4. Print Advertisements
5. Professional Referrals



Affiliate Testimonials

Testimonials from Resident Business Affiliates

"I joined One Senior Place in 2020, and it has been incredible to witness the continued growth of not only the other resident businesses, but my own business as well. The events that Chris Shepherd and the entire One Senior Place team put together are truly outstanding. Local seniors genuinely enjoy the educational programs, social activities, and resources available to them, making One Senior Place a valuable hub for the community. From a business perspective, our prospective patients immediately recognize the trust and credibility that comes with being part of One Senior Place. They see the quality of the organizations housed here and view us as trusted professionals and community leaders because of our involvement. Beyond that, the team has been exceptionally accommodating as both community partners and landlords. They consistently go above and beyond to ensure our needs are met so we can focus on providing the highest level of hearing healthcare and service to those we serve. I would give One Senior Place a 10 out of 10 recommendation. Our visitors are always amazed by the concept, execution, and collaborative environment that the building creates. It has been a wonderful partnership, and we are grateful to be part of it."

- Jaysee Soto, Altamonte Family Hearing

"I have been an insurance agent for 32 years and one of my best decisions was to partner with One Senior Place. Since my start at OSP in March 2012, soon after it opened, my business revenue has increased over 400%, or an average compounding increase of over 14% a year. From the very beginning, I have consistently had over a 4 to 1 return on the money I spent on OSP. The reason for this success is the incredible relationships with the other businesses, and the amazing marketing efforts of the OSP management and staff. We all help each other by promoting the other businesses of OSP, and we often end up having the same clients. Without OSP I would have still had a good career, but without a doubt OSP has helped me become one of the top agents in Central Florida."

- Joseph Santiago, Medicare Plan Options

"We have been a resident business at One Senior Place since December of 2024, and it has been an incredible environment for our firm. One Senior Place is a premier senior resource center that adds immense value to the community through exceptional programming, but for us as tenants, it is a thriving business ecosystem. The building hosts an amazing mix of healthcare and non-healthcare professionals, creating a collaborative network of businesses that all serve the same demographic. The management actively helps us connect; the monthly morning networking breakfast is a perfect example, as it's fantastic for building internal partnerships and generating organic referrals. If you are a business looking for more than just office space—somewhere you can immediately tap into a targeted market, collaborate with like-minded professionals, and truly grow your footprint—One Senior Place is the perfect home."

- Joannie Rodriguez, The Rodriguez Estate Planning & Elder Law Firm

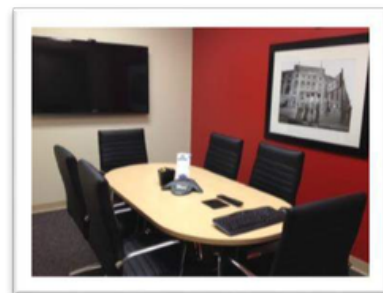
Visit oneseniorplace.com/all-reviews to read great reviews from our consumers.



Meeting & Event Space Overview

Small Conference Room

- Seats 4-6 people
- Conference phone
- Large flat screen TV with HDMI connection for mirroring or extending your laptop screen
- Laptop available upon request for connecting to TV for PowerPoint and other presentations



Large Conference Room

- Seats 12-14 people
- Conference phone
- 70-inch flat screen TV
- Web cam access for virtual meetings and presentations
- Large flat screen TV with HDMI connection for mirroring or extending your laptop screen
- Laptop available upon request for connecting to TV for PowerPoint and other presentations



VITAS Auditorium & Conference Center

- 140 person capacity
- Podium
- Laptop pre-connected to projector, connected to internet and compatible with USB flash drives and Blu-ray/DVD player (or play DVDs on the podium laptop)
- 14-foot electric projection screen
- Sound system with two microphones – separate volume control zones for auditorium, café area, and hallways
- Wireless presenter with laser pointer



Additional Available Equipment & Meeting Space

- 140 folding chairs
- 26 6-ft & 15 5-ft folding tables
- 6 6-ft seminar tables
- 6 round high-top bistro tables
- 7 square card tables
- Breakroom (shared space) is available as catering/staging area with access to refrigerator, freezer, microwave, ice maker and two dishwashers.

Inquire in advance to ensure availability of equipment.



Choose Your Lightbox

Lobby Facing Front Door

LOB-07	LOB-01
LOB-06	LOB-02

Lobby Facing Reception

LOB-03	LOB-05
LOB-04	LOB-08

Living Options Showroom West Wall

LOS-17	LOS-18	LOS-20	LOS-22	LOS-24	LOS-25	LOS-26	LOS-28	LOS-30
	LOS-19	LOS-21	LOS-23			LOS-27	LOS-29	LOS-31

Living Options Showroom East Wall

LOS-03	LOS-05	LOS-07	LOS-09	LOS-11	LOS-13
LOS-04	LOS-06	LOS-08	LOS-10	LOS-12	LOS-14

Senior Resource Library South Wall

SRL-09	SRL-11	SRL-13
SRL-10	SRL-12	SRL-14

Senior Resource Library West Wall

SRL-15	SRL-17	SRL-19	SRL-21	SRL-23
SRL-16	SRL-18	SRL-20	SRL-22	SRL-24

Senior Resource Library East Wall

SRL-01	SRL-03	SRL-05	SRL-07
SRL-02	SRL-04	SRL-06	SRL-08



Lightbox Resident Business Rates

Front Lobby		Monthly
Premium	36" x 24"	\$750
Senior Resource Library		Monthly
Premium	36" x 24"	\$650
Standard	24" x 18"	\$500
Living Options Showroom		Monthly
Premium	24" x 36"	\$650
Standard	24" x 18"	\$500

Rates are based on two-year agreements.